

Developing a New Course: Sustainability in the Supply Chain

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Why a Course on this Topic?

Supply Chain and Operations leaders make critical decision related to an organization's Sustainability. McKinsey finds that most ESG initiatives have significant supply chain components and, for example, most of the environmental impact associated with the consumer sector is embedded in supply chains.

This elective will equip students with an understanding of how firms successfully capture effective Sustainability opportunities and give them the tools to join, propose and lead such endeavors.

This focused course will be an important addition to our program, complementing other classes that introduce Sustainability as one of many topics.

Project Objectives:

- Develop a 3-credit undergraduate course that explores practical and effective sustainability opportunities that firms pursue in their operations and supply chain Management decision-making.
- Position course as an elective for the College of Business Administration Supply Chain Management Degree.
- Structure course so interested students outside the business school can be successful in the class.
- Incorporate case studies, guest speakers, tours and simulations for an engaging and vibrant course.

